

# Automate content and records classification with AI

Boost compliance by tackling the challenge of classifying unstructured data



**Cloud-based information management** tools are meant to help highly regulated organizations like yours improve productivity and streamline collaboration. But when it comes to accurately classifying records and content from these modern tools, traditional governance approaches often fall short. For one, they prevent you from capturing rich metadata—so every new document adds to the already massive amount of unstructured information that you’re storing.

Now, you no longer have to choose between efficiency and classification accuracy, which is crucial for making informed business decisions and ensuring compliance. With a more **sophisticated information management solution**, you can manage structured and unstructured content and data in a scalable and sustainable way.

---

## RecordPoint Classification Intelligence can help you:



### Improve accuracy

By considering the content of records and documents—and the relationship between them—machine learning improves classification accuracy.



### Simplify classification

Managing classification rules is manual, time-consuming work. Adding intelligence saves countless hours by automating the process of classifying unstructured data and reserving rules for when there’s sufficient metadata and context.



### Make better decisions

Improved classification accuracy means you can harness insights from all your records and data to make better business decisions.

A smarter, faster, and more accurate way to classify content helps increase employee efficiency, reduce risk, boost compliance, and decrease costs. Organizations that partner with **RecordPoint can improve classification accuracy across systems by 60%**.

**Want to learn how you can improve your information governance with less effort and at lower cost?**

[Visit our site](#)